

Organizations, Institutions and Innovation in the ICT sector:

Where do we stand?

Paris, 25-26 June 2012

CONFERENCE PROGRAM

Conference location: Cité Internationale Universitaire de Paris

17 Boulevard Jourdan, 75014 Paris

Tel : 00 33 (0)1 44 16 64 00

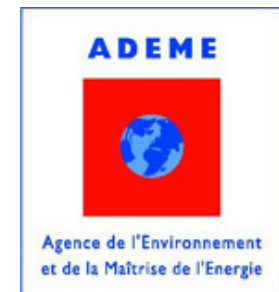
<http://www.ciup.fr>

Salons David-Weill & Gulbenkian

Location of the conference dinner: L'entrepôt

7/9 rue Francis de Préssensé, 75014 PARIS

<http://www.lentrepot.fr>



Conference organisers: Grazia Cecere, Cédric Gossart,

Altay Özeygen, Müge Özman, Pierre Vialle

Web: <http://kind.wp.it-sudparis.eu>.

Email: kind.researchtem@gmail.com

KIND Knowledge, Innovation and
Network Dynamics Research Group
Institut Mines-Télécom, Télécom Ecole de Management

Conference sponsor through

the ECOPATENTS project

<http://ecopatents.wp.mines-telecom.fr>.

Day 1: Monday 25 June (Salon David-Weill)

		PAPER N°	TOPIC	TITLE	NAME(S)
9:00	9:30		WELCOME & COFFEE		
9:30	9:40		Opening remarks	Organizations, Institutions and Innovation in the ICT sector: Where do we stand?	M. Özman
9:40	10:00		Partners	ADEME (French environment agency)	N. Blanc
10:00	11:20	Keynote address (plenary)		Innovation & diffusion of green technologies	Bronwyn Hall
11:20	11:30	<i>Short break</i>			
11:30	12:00	1	Eco-patents	Solving the e-waste problem: A patent-based analysis	G. Cecere, N. Corrocher, C. Gossart, M. Özman
12:00	12:30	2	Green IT	ENERVALUE project: An ICT tool for energy efficiency in buildings	I.G. Olaizola, N. Aginako, S. Delaitre
12:30	14:00	LUNCH			
14:00	14:30	3	Green IT	Environmental life cycle assessment on paper and electronic billing & payment system	J. Kim, S. Rohmer
14:30	15:00	4	Green IT	Environment friendly communication from Türk Telekom	M. Veziroğlu
15:00	15:30	COFFEE BREAK			
15:30	16:00	5	Patents	Evolution of technological diversity in software: A case study of video indexing	A. Özyaygen
16:00	16:30	6	Patents	Essential patents and standard dynamics	J. Baron, K. Blind, T. Pohlmann
16:30	17:00	7	Innovation	Knowledge based innovation: A methodology for incremental innovation in an ICT technology	J.-L. Ermine
19:30	CONFERENCE DINNER				

Day 1: Monday 25 June (Salon Gulbenkian)

		PAPER N°	TOPIC	TITLE	NAME(S)
11:30	12:00	8	Innovation	Technology licensing decisions: A real option perspective	C. Krychowski
12:00	12:30	9	Innovation	Resource on the stage: From simplicity to complexity	D. Findik
12:30	14:00	LUNCH			
14:00	14:30	10	Cloud computing	Cloud computing adoption and determining factors in different industries: A case study of Thailand	C. Keesookpun
14:30	15:00	11	Cloud computing	Law of the cloud v. law of the land	P. De Filippi, L. Belli
15:00	15:30	COFFEE BREAK			
15:30	16:00	12	Software	The adoption of social enterprise software	B. Engelstätter
16:00	16:30	13	E-learning	Does ICT use improve contextual performance? Recent evidence from the European Union	A.B. Youssef, L. Martine, N. Omrani
16:30	17:00	14	Telecoms	Mobile standards in China	P. Vialle
19:30	CONFERENCE DINNER				

Day 2: Tuesday 26 June (Salon David-Weill)

		PAPER N°	TOPIC	TITLE	NAME(S)
		WELCOME & COFFEE			
9:30	10:00	15			
10:00	10:30	16	Ecoinnovation	Emergence of innovative clean technology start-ups: A fuzzy-set analysis	S. Türkeli
10:30	11:00	17	Innovation	Ownership structure and R&D orientation in ICT groups	F. Bogliacino, G. De Prato, D. Nepelski
11:00	11:30	COFFEE BREAK			
11:30	12:00	18	Innovation	Driving the translational user-innovations using “open” licenses	M. Gambardella
12:00	12:30	19	Innovation	Video game niches: Specialization, substitutability and strategy	M. Ward, B. Engelstätter
12:30	14:00	LUNCH			
14:00	14:30	20	Innovation	Diversification and firm performance in dynamic environments: The role of the firm’s dynamic capabilities and absorptive capacity	P. Symeou, T. Kretschmer
14:30	15:00	21	Open source	Modelling adoption of open source products by firms	B. Sanditov, H. Kristen
15:00	15:30	22	Open source	Open source, dual licensing and software competition	E. Darmon, D. Torre
15:30	16:00	COFFEE BREAK			
16:00	16:30	23	Networks	Visualizing the socio-technical network of Indian Aadhaar developers	D. M. Stevenson
16:30	17:00	24	Networks	Internal corporate social network: What impacts on Innovation?	L. Barreau
17:00	17:15	CONFERENCE WRAP-UP (PLENARY SESSION)			

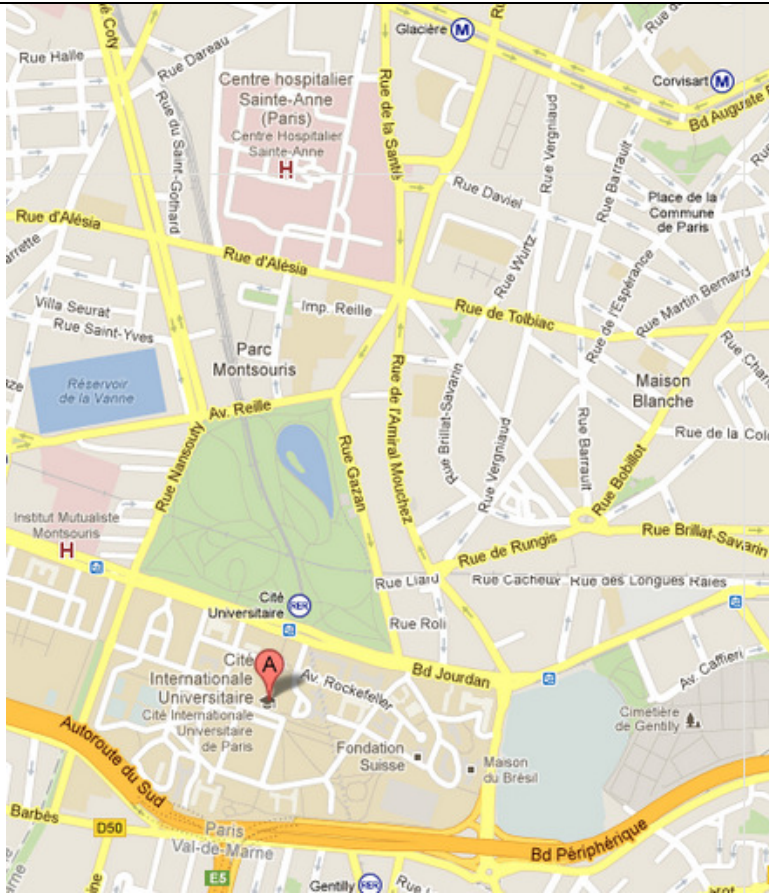
Day 2: Tuesday 26 June (Salon Gulbenkian)

		PAPER N°	TOPIC	TITLE	NAME(S)
9:30	10:00	25	ICTs in developing countries	Socio-economic impact of broadband in Latin American and Caribbean countries	A. Garcia Zaballos, R. Lopez-Rivas
10:00	10:30	26	Telecoms	Telecommunications industry and economic growth: How the market structure matters	V. Jerbashian
10:30	11:00	27	E-learning	Students' skills, organizational change and diversity of learning process: Evidence from French universities in 2010	A.B. Youssef, M. Dahmani, N. Omrani
11:00		<i>SALON DAVIE-WEILL</i>			

Access to the Conference Hall

Nearest public transportation: RER B, Cité Universitaire

<http://g.co/maps/n6kkz>



Access to the Conference Dinner

Nearest public transportation: Métro Pernety

<http://g.co/maps/hhxb>

