

Grazia CECERE
Associate Professor in Economics, Telecom Ecole de Management, Institut Telecom
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Professional experiences

FRANCE 2009-on going	Associate Professor at the Telecom Ecole de Management, Evry, Institut Telecom
FRANCE 2008-2009	Lecturer at the University of Paris 2 Panthéon-Assas
FRANCE 2005 -2008	Lecturer at the University of Paris Sud 11 Faculté Jean Monnet
POLAND 07/2005-10/2005	Researcher to ICE Polska (Italian Institute for the foreign commerce in Poland), Warsaw Financed by the ICE "Borsa Roberto Vanone"
FRANCE 04/2004-09/2004	Internship in ANVAR (French National Agency for the assessment of research) Ile-de-France Paris
ITALY 05/2003 -09/2003	Assistant in the office of the Dean of the Faculty of Social Sciences at Università degli studi di Napoli « L'Orientale » de Napoli, Naples

Academic background

FRANCE 2005-2009	PhD in Economics (thesis discussion 6 July 2009) University of Paris Sud 11, ADIS, and University of Torino, Italy Supervisor Prof. Alain Rallet Prof. Cristiano Antonelli Thesis: Internet Economy and Telecommunication industry : the future and strategy of European Telecommunication operators: the case of VoIP Financed by the French Ministry of Education and Research and the Italian-French University
GREAT BRITAIN 2006-2007	Visiting PhD student at the University of Sussex -SPRU (six months) Supervisor: Prof. Edward Steinmueller
POLAND 2004-2005	Master in 'European Advanced Interdisciplinary Studies' College of Europe, Natolin Campus Warsaw, Major: Single Market
FRANCE 2003-2004	Master in 'Enterprise and European Market' University of Paris XI
ITALY 1999-2003	Degree in International Relations (four-year course) University L'Orientale Naples Dissertation: The VI Framework Programme, new possibilities at the 'Università degli Studi l'Orientale di Napoli' (in Italian)
FRANCE 2001-2002	One year Erasmus scholarship (one year) University Denis-Diderot Paris VII -France

Articles and working papers

Cecere, G. and Corrocher, N., 2012. The adoption of Internet calling among consumers in Italy: An empirical analysis. *Technological Change and Social Forecasting*, 79 (3) 570-578.

Cecere, G. and Corrocher, N. 2011. The intensity of VoIP usage in Great Britain: Users' characteristics and firms' strategies. *Telecommunications Policy*, 35 (6), 522-531. doi:10.1016/j.telpol.2011.04.004

Cecere, G., 2009. VoIP diffusion among new entrants: A path dependent process. *Industry and Innovation*, 16 (2), 219-245.

Working paper

Cecere, G. and Ozman, M., 2011. Recombinative Capabilities: The Effects of Technological Diversification and Intra-firm Networks

Cecere, G. 2011. Creative and adaptive responses in telecommunication industry

Cecere, G. and Corrocher, N., 2011. Interregional cooperation in ICT: A gravity model

Cecere, G., Soulié, N., Le Guel, F. 2011. Perception of privacy concerns in Europe: individual, institutional or cultural issue?

Cecere, G., Rochelandet, F., 2011. Modèles d'affaires numériques, exploitation des données personnelles

Cecere, G. and Corrocher, N., Scarica, F. 2011. When pirates buy digital music online: An empirical analysis on a sample of college students

Other publications

Cecere, G., Mbo' Ida, M. F., 2006. Les DRMs pourraient-ils être des outils de régulation fiables?, in : Chartron, G., Broudoux, E. (Eds.) Document numérique et société: Actes de la conférence DocSoc - 2006: Semaine du document numérique. ADBS, Paris, pp. 15-28

Cecere, G., 2008. Triple play vs. Software Voice in France, in: Waelbroeck, P. (Ed.), Proceedings of the 2008 TELECOM ParisTech Conference on the Economics of Information and Communication Technologies (ICT), TELECOM ParisTech, Paris, pp. 416-454

Editorial activities

Annals of Telecommunication, Economics of innovation and new technology, Industry and Innovation, Information Technology for Development, Technology analysis and strategic management, Telecommunication Policy.

French version of the Econometrics Analysis of W.H. Greene

Econometrics courses and seminars

Seminars on Econometrics of panel data, ENSAE/INSEE 2007-2008, Paris, France
Panel data Econometrics course, CEPE/INSEE, 2007 (4 days), Paris, France
Econometrics methods II, Economics department, University of Sussex, 2007, Great Britain
Econometrics Summer School, CIDE, 11-23 September 2006, Bertinoro, Italy

Language Skills

Italian: native speaker
English: excellent
French: excellent
Polish: beginner

IT skills

Windows MS Office: Word, Excel, Power Point, Access
Econometric software: STATA, Eviews, SAS Entrepise
LaTex and Beamer, Language HTML

Presentation of articles during conferences

ICT Conference Munich, Management and Economics of ICT, 29 February- 2 March 2012, Germany. *Perceived internet privacy concerns on social network in Europe*

DEGIT XVI Dynamics, Economic Growth, and International Trade, September 8-9 2011, St. Petersburg, Russia
Interregional cooperation in ICT: A gravity model

DIME Final conference, 6-8 April 2011, Maastricht, Netherlands
Recombinative Capabilities: The Effects of Technological Diversification and Intra-firm Networks

Conference The Demography of firms and industries, 20- 21 January 2011, Paris, France
Recombinative Capabilities: The Effects of Technological Diversification and Intra-firm Networks

Information Telecommunication Society (ITS) Biennial Conference 2010, 27-30 June, Tokyo, Japon
The intensity of VoIP usage in Great Britain: Users' characteristics and firms' strategies (with N. Corrocher)

AIMS CONFERENCE, 1-4 June 2010, Luxembourg
Recombinative Capabilities: The Effects of Technological Diversification and Intra-firm Networks

DIME-BRICK The Organisation, Economics and Policy of Scientific Research? , 23-24 April 2010, Turin, Italy
Invited discussant

DIME SPRU DIME Workshop on Technology, Skills and Geography, 11-12 September 2009, Brighton, UK
The intensity of VoIP usage in Great Britain:

EARIE Conference 5-7 September 2008, Toulouse, France
Triple play vs. Software voice in France

6th ZEW Conference: The Economics of ICT 4-5 July 2008, Mannheim, Germany
Triple play vs. Software voice in France

Conference on the economics of Information and Communication technologies ENST 19-20 June 2008, Paris, France
An econometric analysis of software voice diffusion among consumers in France

Knowledge, science and innovation GREQAM ANR 4-5 October 2007 , Aix-en-Provence, France
Triple play vs. Software voice in France

EARIE¹ Conference 6-9 September 2007 , Valence, Spain
Triple play vs. software voice in France

DRUID SUMMER Appropriability, proximity, routines and innovation Conference 18-20 June 2007, Copenhagen, Denmark
VoIP diffusion among new entrants a path dependent process

DIME conference - Distributed networks and the knowledge-based economy 10-11 Mai 2007, Juan-les-Pins, France
VoIP diffusion among new entrants a path dependent process

GDR TIC et Société Doctoriales Université Marne laVallée, 15-16 Janvier 2007 Paris, France
VoIP fosters the transformation towards the info-communication sector

Presentation at research seminar

BRICK RESEARCH Seminar, University of Turin 15 June 2011 Cecere, G. and Ozman, M., 2011. *Recombinative Capabilities: The Effects of Technological Diversification and Intra-firm Networks*

ADIS Research Seminar, 27 October 2011
Cecere, G. and Corrocher, N., 2011. *Interregional cooperation in ICT: A gravity model*

Summer School

IV Storep Annual Conference (Italian Association for the History of Political Economy) Economic Institutions: Ideas, History and Theories (2007), Pollenzo, Italy

ESNIE Summer school, European school on new institutional economy (May 2006), Cargèse, France

Project Participation

ECO Patents financed by ADEME, Economics and technological evaluation of WEEE.

ESPRI financed by the French National Agency, 'Economics of Privacy' .

Member of Expertic Project financed by the French National Agency, 'Evaluation and Experimentation of consumers' behaviours on the usages of digital goods' Website: www.expertic.net.

¹ European Association for Research in Industrial Economics